

## **Student Task**

Write a LinkedIn post on the given topic:

- Share your **understanding + example**
- Add your **own opinion or learning**

### **LinkedIn Topics:**

1. Why did I choose Digital marketing?
2. Importance of blogging in Digital marketing?
3. Types of Content & What I personally like to create?
4. How useful is Canva?
5. How can I create my own website? : mention about WordPress and our training process to achieve that : Also share your work
6. How important is SEO? explain how to understand the topic through our training?
7. My Perspective on Social Media Marketing?
8. While conducting social media marketing, how should my content be?
9. Purpose of Web Analytics?
10. Share your experience with Digital Toppers Academy?

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## **How to Write**

- Start with a **strong hook**
- Use **short, clear paragraphs**

- Keep it **120–250 words**
  - End with a **key takeaway or question**
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## **Tips to Rank on LinkedIn**

- Use **relevant keywords**
- Add **3–5 hashtags**
- Maintain **clean formatting (spacing)**
- Post at **8–10 AM or 6–8 PM**
- Encourage **comments (ask a question)**
- **Tag relevant people, tools, and companies** (increases reach & visibility)